



BULLETIN JERUSALEM ROTARY CLUB

Chartered 1929
Club #13459 District
2490

21 October 2020



Rotary Opens Opportunities

Club #13459

Club Officers 2020-2021

President

Dieter Ziulkowski

Secretary

R/ Geert Cohen Stuart

Treasurer

Robert Hammer

Immediate P/P

Robert Hammer

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P/P Eli Kenner

P/P David Seligman

P/P Dan Shanit

P/P Don Edelstein

PDG Irène Lewitt

R/Carry Polak

R/Louis Polak

R/Mark Mina



Today's Program – "Small Company Operations in China -- The Do's and Don'ts" - Amir Yerushalmi, Entrepreneur

Israel-China Business Initiatives, Jerusalem and Chengdu

Amir Yerushalmi is an entrepreneur and a China business specialist. He was born in Jerusalem in 1983. After the army, he left for a gap year traveling in Asia and ended up staying to learn Chinese in Chengdu, the province capital of Sichuan.

During his four-year Chinese language studies at Sichuan University, he set up his first business with no enterprise or management knowledge – a neighborhood bar. The bar grew rapidly, and he opened several more companies over the years -- a restaurant, a retail shop, a nightclub, more bars, an events production company and a consultancy firm. At the peak of his business career he employed over 140 employees. During 13 years, Amir saw west China turn from a developing economy where a foreign face was still an attraction and every concept was new to an ultra modern territory with a saturated market and high standards in most fields.

Amir's studies of Chinese language taught him the deep cultural gaps between the Confucian, "post-Communist" Chinese society and western ones, and the last decade at work taught him about local business culture in China. Amir will be sharing some of his experiences being as a foreign business owner in China, such as the "local" approach to authority, taxes, contracts, partners and more fun night-club stuff like handling police and mafia. Amir was also a proud Rotarian for two

Upcoming Events

28 October, 2020

Visit of District Governor

Dr. Nahum Frenkel to

RC Jerusalem

years between 2014-2016 in the renewed Rotary Club of Chengdu and a Paul Harris Fellow. He will share some of his experiences from participating in Rotary in a country with strict NGO laws.

We have a virtual meeting again using the internet application ZOOM. Please log in as follows: just before 1:00 pm (1300), of the meeting date, click on the following "Join URL": <https://us02web.zoom.us/j/86112105200> or only the numbers [86112105200](https://us02web.zoom.us/j/86112105200) in the log-in window of ZOOM

Fellowship Greetings

Happy birthday to Yedida Khayt on 27 October. Mazal Tov and many happy returns.



The President's Corner

On our next meeting on 28 October the District Governor of Rotary Israel will be visiting our club. We will be presenting some of our activities followed by a talk of Dr. Nahum Frenkel. I am asking all of our members to log in into this Zoom meeting and to participate. We will not use our usual Zoom log-in, but one provided by the District. Below please find the program and the login details.

Dieter Ziulkowski

Meeting number: 8570036148: ID
Password: 631326

Order of visit:

13:00 The meeting begins
13:05 Rotary ceremony
13:10 Management members reported on their activities
13:40 Summary of the club president
13:50 District Governor Nahum Frenkel speaks
14:10 Questions to the Governor
14:30 End



International Toast – Rotary Club of Godalming, UK

Three noteworthy historical events that happened on 21 October, the day of our meeting:

329 Roman Emperor Constantine the Great rules that Jews are not allowed to purchase and circumcise Christian slaves. Under Constantine the Great Jewish clergy were given the same exemptions as Christian clergy. Constantine, however, supported the separation of the date of Easter from the Jewish Passover stating in his letter after the First Council of Nicaea (which had already decided the matter): "... it appeared an unworthy thing that in the celebration of this most holy feast we should follow the practice of the Jews, who have impiously defiled their hands with enormous sin, and are, therefore, deservedly afflicted with blindness of soul ... Let us

then have nothing in common with the detestable Jewish crowd; for we have received from our Saviour a different way." In 329 A.D. he issued laws prohibiting Jews to own Christian slaves, prohibited mixed marriages and punished by death conversion of Christians to Judaism.



Constantine



Huxley



Orwell

1949 Author of 'Brave New World' Aldous Huxley writes to congratulate George Orwell on his new novel '1984'. Aldous Leonard Huxley (26 July 1894 – 22 November 1963) was an English writer and philosopher. He wrote nearly fifty books both novels and non-fiction works as well as wide-ranging essays, narratives, and poems. Born into the prominent Huxley family, he graduated from Balliol College, Oxford with an undergraduate degree in English literature. Early in his career, he published short stories and poetry and edited the literary magazine *Oxford Poetry*, before going on to publish travel writing, satire, and screenplays. He spent the latter part of his life in the United States, living in Los Angeles from 1937 until his death. By the end of his life, Huxley was widely acknowledged as one of the foremost intellectuals of his time. He was nominated for the Nobel Prize in Literature seven times and was elected Companion of Literature by the Royal Society of Literature in 1962. On 21 October 1949, Huxley wrote to George Orwell, author of *Nineteen Eighty-Four*, congratulating him on "how fine and how profoundly important the book is." In his letter to Orwell, he predicted: Within the next generation I believe that the world's leaders will discover that infant conditioning and narcohypnosis are more efficient, as instruments of government, than clubs and prisons, and that the lust for power can be just as completely satisfied by suggesting people into loving their servitude as by flogging them and kicking them into obedience

1950 Chinese forces occupy Tibet, a region in East Asia covering much of the Tibetan Plateau spanning about 2.5 million km². It is the traditional homeland of the Tibetan people as well as some other ethnic groups such as Monpa, Tamang, Qiang, Sherpa, and Lhoba peoples and is now also inhabited by considerable numbers of Han Chinese and Hui people. Tibet is the highest region on Earth, with an average elevation of 5,000 m (16,000 ft). The highest elevation in Tibet is Mount Everest, Earth's highest mountain, rising 8,848 m (29,029 ft) above sea level. The Tibetan Empire emerged in the 7th century, but with the fall of the empire the region soon divided into a variety of territories. The current borders of Tibet were generally established in the 18th century. The region declared its independence in 1913 without recognition by the subsequent Chinese Republican government. The region maintained its autonomy until 1950 when, following the Battle of Chamdo, Tibet was occupied and incorporated into the People's Republic of China.

Today we are toasting the Rotary Club of Godalming in the United Kingdom, chartered in 1936, the birth place of Aldous Huxley. So far, the predictions of Huxley and Orwell have not yet taken place in a way as worded by Huxley. Although mind control and manipulation by people in power coupled with the revolution in artificial intelligence is a danger looming at the horizon.



Some other news

Some of the participants of last ZOOM meeting



Rotary Conference in Athens in November via Zoom:

Time flies, the moment is approaching very fast and we are almost there!

We are working very hard behind the scenes to make this online (via Zoom), [Rotary Institute for Zone 21](https://www.athens2020.net/) that will be held from 12 to 14 November, an unforgettable event! You can register at: www.athens2020.net/

Do not leave it for later. **[REGISTER NOW!!](#)**

No one should miss this great event that will reinforce the strength of Rotary and affirm the ability to carry on our mission of service.

To participate in the three interactive panels, send your questions and queries at:

info@athens2020.net



The Jerusalem Rotary Club meets every Wednesday at 1 p.m. (13.00) at the Jerusalem International YMCA on King David Street. On the last Wednesday of every month it meets in the evening at 7 p.m. (19.00). NIS75 covers lunch/dinner, the Rotary program and a presentation by selected speakers. Kosher meals can be ordered until 90 minutes before the start of the meeting, by sending a message to our secretary 054-4295680. Visiting Rotarians and visitors are welcome.