

Weekly Bulletin of

# The Jerusalem Rotary Club

Club # 13459, District 2490

19 August 2015

## Club Officers

### President:

P/ Yaron Amitai

### Secretary:

R/ David Lilienthal

### Treasurer:

P/P Eli Kenner

### Immediate Past President:

P/P Nezar Tannous

### Board Members:

R/ Art Braunstein

P/P Sandi Darmon

R/Guido de Werd

P/P Ruth Harris

R/ Mike Rand

P/P David Seligman

R/ Dan Shanit

R/ Nuha Tannous

P/P Kern Wisman

PDG Irene Lewitt (ex officio)

## Upcoming Programme

### 26 August:

Dinner meeting

Chen Cohen, Campaign Facilitator, Anonymous for Animal Rights Association in Israel:

**"Non-domestic Animal Rights in Israel"**

### 2 September:

R/ Sari Taha, COO, Zohair Energy Ltd. (pending):

**"My Hi-Tech Initiatives in Namibia and Else-**



## This Week's Programme

### Eyal Lifshitz

Research Director, Genesis ("Berershit") Milk Ltd.

## "The Health and Medicinal Benefits of Camel Milk"

**Eyal Lifhsitz** was born in Yaviel in the Galilee in 1958. After serving in special elite forces in the IDF, he studied for a BA and then MA degree in Psychology.

Eyal was among the founders of moshav Kidmat-tzvi in the Golan Heights. As a counselor, he provides as well as gave assistance and guidance for establishment of new settlements in the Negev.

During the past 20 years, Eyal has been rising a whole new & exciting era: using camel-milk as a first rate therapeutic tool – treating and relieving many human ailments.

Today, Eyal serves as a head researcher at "Bereshit" (Genesis) – a leading camel milk's research centre, which initiates, carry out and collects world-wide researches as regards the therapeutic value of camel milk.



*Lunch meeting at the Jerusalem YMCA on Wednesday, 19 August at 13:00.*



## From the Editor

This week I am standing in for Kern Wisman, who had to leave for the US due to health problems in the family. Their son is to have triple bypass surgery on his heart. Barbara and Kern will stay with him for a while and could be gone as long as three weeks. Our thoughts go out to them.

P/ Yaron Amitai



Dear Kern, David and all,

I look forward to seeing the bulletin and read it I religiously as it appears on the screen.

This issue was especially poignant especially the article by David Seligman whom we consider a great friend.

Thank you for keeping us in the loop, we know that Rotarians are the most reasonable and moral beings, we look forward to our annual visit with you.

With best wishes to President Yaron and PP Nezar and indeed all our friends in the club.

Blessings,

Rizek and Alice Abusharr

Dear Editor

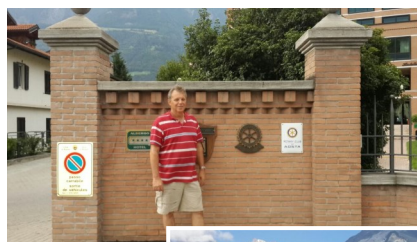
Because of a death in the family we will be flying to Holland the day after tomorrow. That, in addition to our planned absence until the 7th of September, makes it 3 weeks that we will not be able to attend the meetings.

Louis Polak

In our recent travels we have come across this sign in Aosta, the ancient (and very much alive) Roman town in the Italian Alps.

Unfortunately it fell on a weekend and I could not attend a meeting. Next time around!

Yaron Amitai



## International Toast

### Libreville, Gabon

On August 17 1960 Gabon gained independence from France and became officially the **Gabonese Republic**. Gabon is situated on the west coast of Central Africa. Located on the equator, Gabon is bordered by Equatorial

Guinea to the north-west, Cameroon to the north, the Republic of the Congo on the east and south, and the Gulf of Guinea to the west. It has an area of nearly 270,000 square kilometres



(100,000 sq mi) and its population is estimated at 1.5 million people. Its capital and largest city is Libreville.

Most of the country is covered by Rain Forest .

Low population density, abundant petroleum, and foreign private investment have helped make Gabon one of the most prosperous countries in Sub-Saharan Africa.

There are 6 Rotary Clubs in Libreville and 12 in all the Country.

We will toast the Libreville Rotary Club in District 9150 they meet every Monday at

19:00 at the Okoume Palace Hotel. The New President is Mr. Fabien Nzaba.

Shlomo K.





*Rotary International*

## **A Letter from RI President**

My dear friends,

We often talk a great deal about membership. Quite naturally, the focus is on recruiting new members, but in the process, we lose sight of an equally important task — that of retaining existing members.

As Rotary celebrates Membership Month, I want to ask what Rotary means to you. I invite you to share your story not only with Rotary but with your personal and professional networks — not only why you joined, but why you are still a member of Rotary today. Is it because of the difference you've made in your community or because of the lifelong friendships you've made? Speak of the personal benefits that you have derived from your membership in Rotary, whether it's the satisfaction from reaching out to someone who desperately needed help or the gains in your own life that came from the opportunities and connections available to you through Rotary. Sharing your Rotary story could help inspire someone to join.

Promoting our exciting member benefits program, Rotary Global Rewards, will not only help you get more transformative work done but will also show new and potential members the added value of being a part of the Rotary network. Find out more yourself about this new program and how it can be used to enhance the Rotary member experience. Encourage others to do the same.

The Member Center is now home to a number of resources to help you better serve your clubs and districts, including brochures like *Be a Vibrant Club* and *Strengthening Your Membership: Creating Your Membership Development Plan*. Exploring, understanding, and using these tools can help you engage and retain your members.

Every year, the Rotary International Convention serves as a great way to experience what it truly means to be a part of Rotary. A promotion kit for the 2016 convention in Seoul is now available. The kit provides digital and print resources to promote the convention to your club or district. Go to the Seoul convention site, find the kit in the Resources section, and use it to encourage your fellow Rotarians to attend. With your help, the 2016 Rotary Convention could be the biggest yet! By encouraging a new member to attend the convention, you will have given him or her the opportunity to be well and truly convinced of the reach and breadth of Rotary.

Membership is important year-round. We must continue to give potential members more reasons to join, and current members more reasons to stay. Let us work together to strengthen our mem-



bership base and to encourage others to join us as we work to improve our communities and to *Be A Gift to the World*.

In this video message, I share my additional thoughts on membership:

Sincerely,

K.R. Ravindran

Rotary International President







## Happy Hour

### Sizzling Hot Summer



### Jerusalem Rotary Club

Meeting at the YMCA, 26 King David St, Jerusalem  
Wednesdays at 13:00, last Wednesday of each month  
at 19:00. Meetings are conducted in English. Visiting  
Rotarians and other guests are welcome.

Luncheon/Dinner cost: NIS 75, students and lone

soldiers: NIS 50, children under 18: NIS 30.

For Kosher meals please book in advance. For this and  
other enquiries please e-mail club secretary David Li-  
lienthal: [rawdav@gmail.com](mailto:rawdav@gmail.com).

Visit our website:

[www.JerusalemRotaryClub.org](http://www.JerusalemRotaryClub.org)

